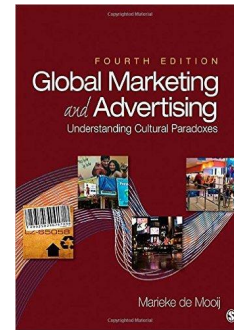
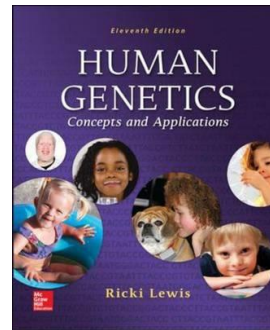
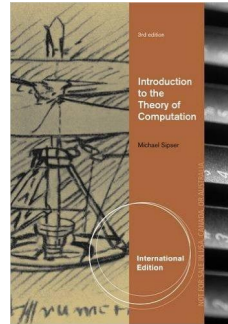
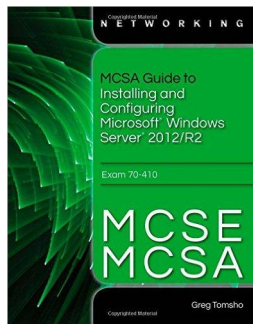


New Arrivals (February 2016)



TITLE	CALL NO	SUBJECT
Bridge, S. and O'Neill, K. (2013) Understanding Enterprise : Entrepreneurship and Small Business. 4th Edition. Palgrave Macmillan.	338.04/Bri	Entrepreneurship
Lewis. R. (2015) Human Genetics : Concepts and Applications. 11th Edition. McGraw-Hill.	599.935/Lew	Human genetics--- Textbook
Mooij, M. D. et al. (2014) Global Marketing and Advertising: Understanding Cultural Paradoxes. 4th Edition. Sage Publications.	658.802/Moo	Consumer behavior-- Cross-cultural studies
Newman, D. G. et al. (2016) Engineering Economic Analysis. 12th International Edition. Oxford University Press.	658.15/Eng	Engineering economy

TITLE	CALL NO	SUBJECT
Royce, W. (1998) Software Project Management : A Unified Framework. Addison-Wesley.	005.12/Roy	Computer software-- Development-- Management
Shane, S. A. (2008) The Illusions of Entrepreneurship : the Costly Myths that Entrepreneurs, Investors, and Policy Makers Live By. Yale University Press.	658.11/Sh	Entrepreneurship
Sipser, M. (2013) Introduction to the theory of computation. 3rd International Edition. Cengage Learning.	511.3/Sip	Computational complexity
Tomsho, G. (2015) MCSA Guide to Installing and Configuring Microsoft Windows Server 2012/R2 : Exam 70-410 Cengage Learning.	005.4469/Tom	Operating systems (Computers)-- Examinations--Study guides

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