

**psb**  
ACADEMY



TE KUNENGA | MASSEY  
KI PŪREHUROA | UNIVERSITY  
UNIVERSITY OF NEW ZEALAND

# MASSEY UNIVERSITY PROSPECTUS 2026

Analytics &  
Data Science

Business  
Management

Human  
Resources

IT & Computer  
Science

Media &  
Communications

Image shown is university's campus













# Contents

Why PSB Academy?	02
Our Singapore Campuses	05
From Student to Alumni	09
About Massey University	12
Massey University Disciplines	13
Progression Pathways	15
Our Courses	16
Academic Certificates	19
Testimonials	20
How to Apply	23

# Why PSB Academy?

Founded in 1964 under the Singapore Economic Development Board, PSB Academy began with a mission to uplift the skills and knowledge of Singapore's workforce. Over the past 60 years, we have grown into a regional leader in higher education, celebrating our Diamond Jubilee in 2024 as a testament to our legacy of excellence.

 <p><b>Over 200,000</b> Learners Since 1964</p>	<p><b>8 Renowned Universities</b> from Australia, New Zealand and the UK</p> 	 <p><b>Over 100</b> Full-Time, Part-Time &amp; Online Courses</p>
 <p>Close to <b>20</b> Disciplines</p>	 <p><b>3 Campuses</b> in Singapore</p>	 <p><b>4-Year</b> EduTrust- Certified</p>
 <p><b>Year 2/3</b> University Entry for PSB Academy Diploma Graduates*</p>	 <p>Degrees awarded same as <b>On-Campus</b></p>	

\*Subject to University's approval

## An Award-Winning Educational Institution

 <p><b>NATIONAL BUSINESS AWARD WINNER (EDUCATION)</b> Singapore Business Review National Business Awards 2025, 2024, 2023, 2021, 2018, 2017</p>	 <p><b>BEST EDUCATIONAL INSTITUTE - SINGAPORE</b> APAC Insider, Singapore Business Awards 2019</p>	 <p><b>WINNER: ACCOUNTING, COMPUTER SCIENCE, ENGINEERING, LANGUAGES, SCIENCES &amp; HOSPITALITY</b> JobsCentral Learning T.E.D. Awards 2019</p>	 <p><b>PROVIDER OF LARGEST MBA PROGRAMMES AWARD</b> Singapore Business Review Business Ranking Awards 2018</p>
 <p><b>EC-COUNCIL ACADEMIA CIRCLE OF EXCELLENCE AWARD (APAC)</b> EC-Council Global Awards 2024, 2021, 2020</p>	 <p><b>WINNER: RELAUNCH OF A SINGAPORE EDUCATION ICON</b> Southeast Asia Marketing PR Awards 2018</p>	 <p><b>WINNER: THE FUTURE ACADEMY, A MAGNET AND HOTBED FOR TALENT</b> Human Resources, Asia Recruitment Awards 2018</p>	 <p><b>WINNER: SCHOOL INSTITUTION</b> Silver Ribbon Mental Health Awards for Schools 2025, 2024, 2023, 2022, 2021, 2020</p>

# Empowering Leaders of Tomorrow

Our approach to education focuses on what really matters: excelling in the New Economy. Through quality education, we develop future-ready graduates with the necessary skills, tools, and mindset needed to thrive in an evolving global landscape.

## NURTURING

Adaptable and resilient future leaders who embody social intelligence and ethical values, embracing diverse perspectives to shape inclusive communities and contribute to a responsible global ethos.

## FORWARD THINKING

Future-oriented thinkers and problem solvers who harness creativity, digital expertise, and interdisciplinary insight to anticipate challenges, embrace change, and create innovative solutions.

## EXCELLENCE

Shaping leaders who embody excellence through multidisciplinary expertise and a relentless drive fuelled by curiosity and passion to achieve transformative breakthroughs.

## PASSION

Individuals who are committed to making a positive impact, approaching challenges with energy and curiosity, while demonstrating accountability and professionalism in their decisions.



## Graduate Employability

Findings of the 2025 GES survey done by PSB Academy also revealed notable results on our graduates post-graduation.



More than **8 in 10** Graduates are gainfully employed as of today<sup>^</sup>



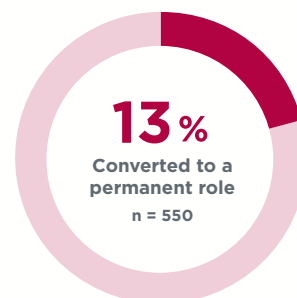
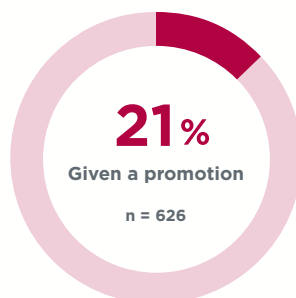
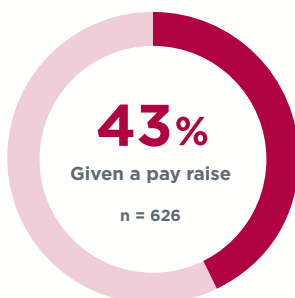
Close to **8 in 10** Graduates are employed within 6 months after final exam<sup>^</sup>



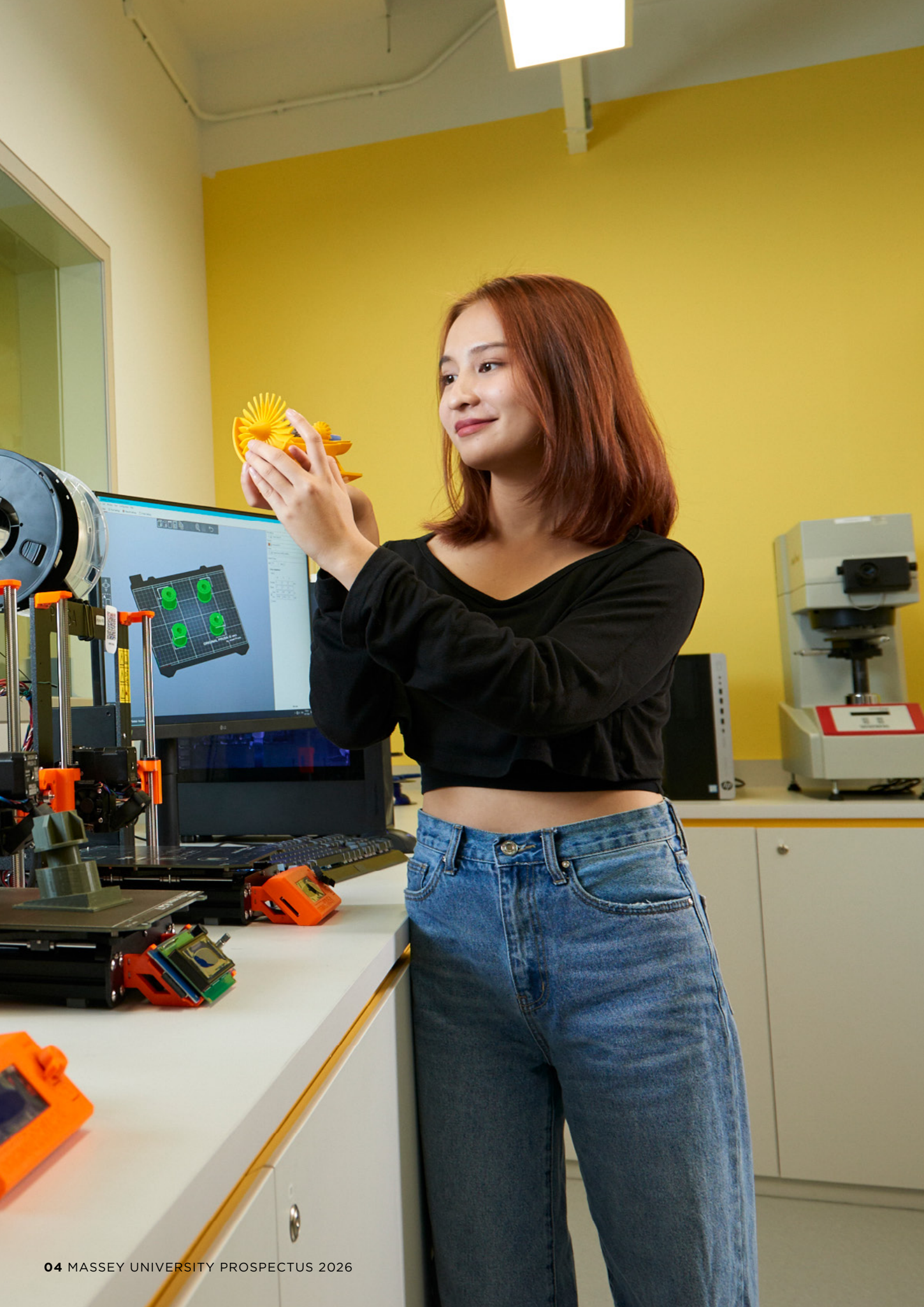
More than **2 in 5** Graduates earned a pay raise<sup>^</sup>



More than **1 in 5** Graduates earned a promotion<sup>^</sup>



<sup>^</sup>All statistics are based on PSB Academy Graduate Employment Survey 2025 conducted by Kadence International Pte Ltd on the 2024 graduating cohorts between August to September 2025. A total of 859 graduates participated in this survey as respondents, of which 49% are full-time (FT) graduates and 51% are part-time (PT) graduates. This survey is not the same survey conducted by SkillsFuture Singapore (SSG). As a result, the SSG Graduate Employment Survey may not be directly comparable due to differences in the sample size scope between the two surveys.



# Our Singapore Campuses

PSB Academy is home to three campuses. Our City Campus (Main & STEM Wings) at Marina Square and Cathay Campus at Orchard are designed to blend learning and collaboration.

With a combined floor space of over 180,000 square feet, our campuses offer students a well-rounded learning experience. From industry-relevant facilities and multipurpose open spaces to interactive classrooms, students can immerse themselves in an environment that fosters collaboration, innovation, and the real-world application of knowledge.

Scan or tap to take a tour of our City & Cathay Campuses:





Radio and TV studios equipped with professional broadcasting equipment.



## City Campus: Main Wing

Located in Marina Square, the Main Wing is designed as an integrated hub for learning and leisure. From industry-relevant facilities to classrooms fitted with writable walls, the campus provides students with vibrant spaces to learn, collaborate, and build their community.



MBA rooms with wireless display technology to support hybrid learning.



Lecture theatres that are wheelchair -accessible and designed for inclusivity.



Multipurpose open spaces for studying, collaboration, and student activities.





## City Campus: STEM Wing

The STEM Wing is designed to advance science, technology, engineering, and mathematics (STEM) education, providing students with a future-ready learning environment. Equipped with modern facilities and industry-approved laboratories, students get hands-on learning experience that reflect real-world scenarios.



Electronics lab equipped with industry-standard software such as MATLAB, SolidWorks, AutoCAD, and more.



Chemistry and Life Sciences labs comprising High-Performance Liquid Chromatography (HPLC) instruments, Protein Purification Machines, and more.



Robotics and AI lab containing technology such as Turtlebot 3 Burgers, Arduino Braccio robotic arms and indoor drones.



Engineering labs with 3D printers, Tensile Test Machine, and more.



Sports Science labs fitted with 3D motion analysis cameras for biomechanics and performance research.



## Cathay Campus

Housed within The Cathay, the campus spans more than 43,000 square feet and is designed with sustainability and collaboration in mind. Pockets of green spaces, open collaborative areas, and contemporary amenities are woven to create a vibrant hub for students to engage, collaborate, and thrive together.



Student lounges with variety of seating options to fit different learning styles.



Lecture theatres equipped with motion tracking cameras to simulate in-person interactions for distance learners.

# From Student to Alumni

At PSB Academy, your journey doesn't stop at graduation. From the moment you step on campus, you'll be part of a vibrant community that supports your growth through student life, career services, and lifelong alumni connections. Here, learning, networking, and opportunities continue long after your studies.



As a student at PSB Academy, your experience will be anything but ordinary. Throughout your journey with us, you will have the opportunity to explore your passions and build meaningful connections through our vibrant student clubs and international communities.

Scan or tap to explore our Student Clubs:



At PSB Academy, we go beyond the classroom to prepare you for lifelong success. Our Student Success Office (SSO) team connects you with career resources, industry experiences, and employer networks—empowering you to build skills, gain exposure, and take confident steps towards your future career.

Scan or tap to explore our Career Services:



## Connecting You with Services



### Recruitment Talks

Meet industry experts, hear insider tips, and explore potential career paths with leading companies.



### Career Coaching

Get personalised, one-to-one guidance from our career consultants to plan your next steps with confidence.



### Career Preparation Series

Build essential skills with training in career management, resume writing, interview techniques, and networking.



### Career Fairs

Twice a year, connect directly with employers, discover openings, and showcase your talent in person.



### Industry Visits

Gain real-world exposure through visits that show how industries work, while connecting with company representatives.



## Alumni Family

Graduation is just the beginning. As part of PSB Academy's global alumni network, you'll stay connected through events, reunions, and professional opportunities. With a diverse community across industries and countries, our alumni family is here to support your growth wherever your journey takes you.

Scan or tap to explore our Alumni Family:



**Alumni Reunions**



**Appreciation Series**



**Alumni Networking Events**



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## About Massey University

Massey University is an innovative, self-reliant, outward-facing institution committed to defining the future. Committed to the application of knowledge, the courses at Massey University are meticulously designed to nurture creativity, connectivity, and innovation among its students. With a focus on an enriched teaching and learning environment, Massey University has over 36,000 students across various campuses and through distance learning, paving the way for them to be resourceful contributors to society.

**Top 230 Uni**  
in the World

QS World University Rankings 2026

**Top 3 Uni**  
in New Zealand

QS World University Rankings 2026

**Double  
AACSB-  
Accredited  
Business School**

Top 6% of Business Schools Worldwide

**Top 4 Uni**  
in New Zealand for  
Business and  
Economics

The Times Higher Education World University  
Rankings By Subject 2026

**Top 6 Uni**  
in New Zealand for  
Computer Science

The Times Higher Education World University  
Rankings By Subject 2026

**Top Uni**  
in New Zealand for  
Communication and  
Media Studies

QS World University Rankings by Subject 2025

Scan or tap to  
learn more:





# Massey University Disciplines

Whichever area of study you select, discover a world of opportunities that broadens your horizons.



**Analytics &  
Data Science**



**Business  
Management**



**Human  
Resources**



**IT & Computer  
Science**

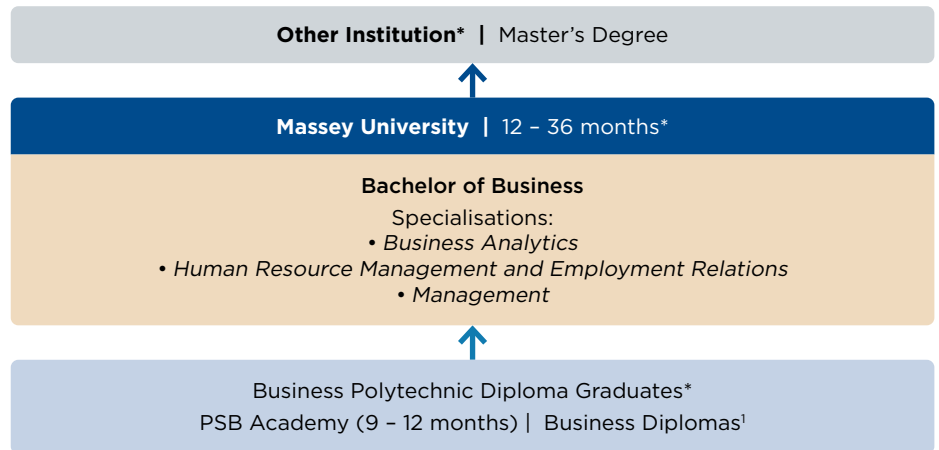


**Media &  
Communications**

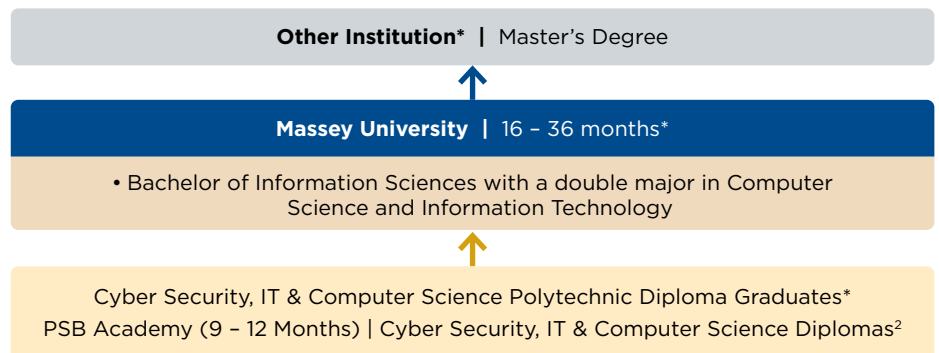


# Progression Pathways

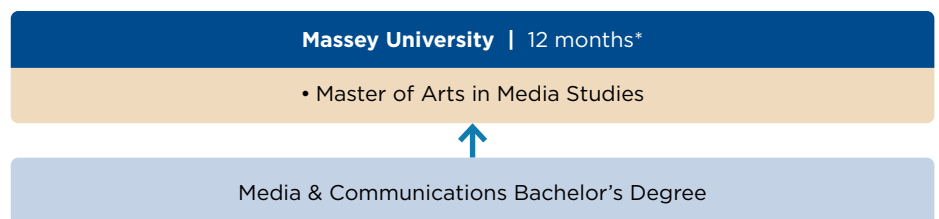
## Business Pathway



## IT & Computer Science Pathway



## Media & Communications Pathway



\*Subject to University's approval

1. Applicable only to PSB Academy Diploma in Business Administration, Diploma in Business Administration (Accounting and Finance), Diploma in Business Administration (Digital Marketing), Diploma in Business Administration (Human Resource Management), Diploma in Business Studies (E-Learning), Diploma in Business Studies (Digital Marketing) (E-Learning), Diploma in Business Studies (Business Analytics) (E-Learning), Diploma in Business Studies (Human Resource Management) (E-Learning)

2. Applicable only to PSB Academy Diploma in Infocomm Technology, Diploma in Network Defence and Forensic Countermeasures, Diploma in Cyber Security



FULL-TIME • PART-TIME

## Bachelor of Business (Business Analytics)



**Duration**  
12\* - 36  
months



**Intakes**  
Mar, Jul,  
Nov

Scan or tap for  
more details:



### Course Overview

The Bachelor of Business with a specialisation in Business Analytics programme is designed for students to develop the skills and mindset to work confidently with data and use it to enhance business decision-making. Students will learn to apply business analytics techniques to gain insights and competitive advantages, test business models, and predict outcomes. Additionally, the programme develops students' ability to interpret, manage and critically assess contemporary issues in the field of business analytics.

### Course Highlights



**Learn Quantitative  
Methods for Business**



**Complete the Degree in 12 Months  
with a Relevant Polytechnic Diploma\***



**Double AACSB-Accredited Business School**  
Awarded to Top 6% of Business Schools Worldwide

FULL-TIME • PART-TIME

## Bachelor of Business (Human Resource Management and Employment Relations)



**Duration**  
12\* - 36  
months



**Intakes**  
Mar, Jul,  
Nov

Scan or tap for  
more details:



### Course Overview

The Bachelor of Business with a specialisation in Human Resource Management and Employment Relations programme is designed for students to develop the skills to be reflective practitioners. They will be proficient in communicating, applying, and evaluating HRM and ER approaches in both research and real-world workplace scenarios and explain key theoretical frameworks and principles underlying HRM and ER systems, with a focus on ethics, diversity, and equity.

### Course Highlights



**Learn Healthy Workplaces  
and Conflict Management**



**Complete the Degree in 12 Months  
with a Relevant Polytechnic Diploma\***



**Double AACSB-Accredited Business School**  
Awarded to Top 6% of Business Schools Worldwide

\*Subject to University's approval



**FULL-TIME**

# Bachelor of Business (Management)

 **Duration**  
12\* - 24  
months

 **Intakes**  
Mar, Jul,  
Nov

Scan or tap for more details:



**Course Overview**

The Bachelor of Business with a specialisation in Management programme is designed for students to employ entrepreneurial, analytical, critical, and creative thinking skills and contribute to diverse and dynamic organisations. Students will understand management as a complex social, cultural, and political practice, facilitate organisational change, analyse information for decision making and critically evaluate issues of governance and sustainability within organisational contexts.

**Course Highlights**



**Explore Strategic Management and Governance**



**Complete the Degree in 12 Months with a Relevant Polytechnic Diploma\***



**Double AACSB-Accredited Business School**  
Awarded to Top 6% of Business Schools Worldwide

**FULL-TIME • PART-TIME**

# Bachelor of Information Sciences with a double major in Computer Science and Information Technology

 **Duration**  
16\* - 36  
months

 **Intakes**  
Mar, Jul,  
Nov

Scan or tap for more details:



**Course Overview**

The Bachelor of Information Sciences with a Double Major in Computer Science and Information Technology programme is designed for students keen on careers in the global software industry. The Computer Science Major is developed to lead careers in Software Development and Software Architecture and focuses on programming languages such as Java and C++. On the other hand, the Information Technology Major is developed to lead careers in Software Testing, Web Design, Database Administration and Systems Analysis.

**Course Highlights**



**Free Singapore Computer Society Student Membership**



**Double Major in Computer Science and Information Technology Degree**



**Strong Technical and Applied Skill Curriculum**

\*Subject to University's approval



FULL-TIME

## Master of Arts in Media Studies



**Duration**  
12 months



**Intakes**  
Mar

Scan or tap for more details:



### Course Overview

The Master of Arts in Media Studies programme is designed for students to gain critical research skills and gain advanced insights into media studies that will build on their undergraduate knowledge. Media studies analyses the production, consumption and content of a range of media including: film; social media; television; popular music; smartphones.

### Course Highlights

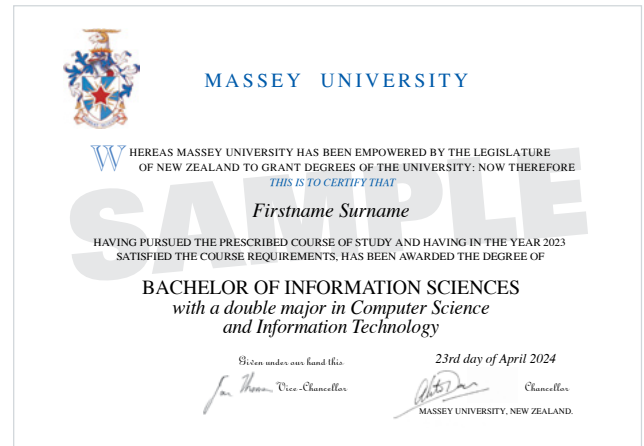


**100% Coursework Based, No Examinations**



**Explore Advanced Film Studies and Media Platforms**

# Academic Certificates



# Testimonials



I chose to study the Bachelor of Information Sciences with a double major in Computer Science and Information Technology programme at Massey University because of its nice mix of modules that cover a large span across the IT industry, from Algorithms and Data Structures to User Experience Design and Cloud Computing.



**Sean Lam**

Bachelor of Information Sciences with a double major in Computer Science and Information Technology  
Massey University  
Class of 2027



The double major in Computer Science and Information Technology programme offers the perfect balance between creativity, logic, and innovation. I have always been fascinated by how technology shapes the world, and this degree allows me to understand both the technical and social aspects of computing. It offers the opportunity to explore programming, web systems, and design thinking all within one course.

**Sai Som Kiat**

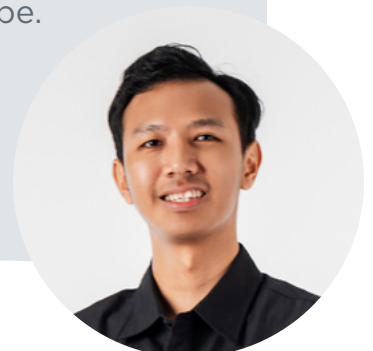
Bachelor of Information Sciences with a double major in Computer Science and Information Technology  
Massey University  
Class of 2026



I pursued Information Sciences because it shows how technology can solve real-world problems. The double major in Computer Science and IT gave me both strong technical foundations and practical skills, preparing me to navigate today's fast-evolving tech landscape.

**Kyaw Su Thway**

Bachelor of Information Sciences with a double major in Computer Science and Information Technology  
Massey University  
Class of 2027



“

The programme is very hands-on, with labs, assignments, and group projects. These experiences allowed me to apply theoretical knowledge into practice and understand how IT concepts are used in real-world scenarios.

**Min Khant Kyaw**

Bachelor of Information Sciences with a double major in Computer Science and Information Technology  
Massey University  
Class of 2026



”



“

Massey University Bachelor of Business programme is very hands-on. Many of the modules focus on applying what we learn rather than just memorising theories. The group projects feel like real-world experiences where we get to analyse actual companies, tackle business challenges, and present practical solutions. It is a journey that pushed me to grow, challenged me to think differently, and helped me discover confidence I didn't know I had.

**Dang Tran Thanh Mai**

Bachelor of Business (*Management*)  
Massey University  
Class of 2026

”



“

The most valuable parts of my education with Massey University are the practical skills I have gained and the interactions with my teachers and classmates. The modules are also designed to be very applicable in any real business setting.

**Jin XinMeiHui**

Bachelor of Business (*Management*)  
Massey University  
Class of 2026

”





# How to Apply

## 1 Submit Application

Please ensure that your application reaches us at least 2 months before course commencement.

Scan or tap to learn more:



## 2 Accept Offer

Students will be notified of their application outcome within 10 working days. Successful applicants will receive their offer pack via email:

- Letter of Offer
- Student Contract
- Student Activity Indemnity Form
- Private Education - Advisory Note to Students
- Instructions on Course Acceptance

To accept our offer, please sign the student contract and forms.

## 3 Pay Course Fees

Before course commencement, you are required to make payment for the first installment of your course fees and relevant fees, as indicated in Schedule B of the Student Contract.

For all students: It is important to note that all payments for applications, course fees and other services offered by PSB Academy should be made only to us. Please ensure the invoice/application # is included under the bill reference. A receipt can be provided to prospective students on request. Please allow three working days after we have verified your payment.

We offer other payment modes, such as credit card and cash on-campus.

Scan or tap to learn more:



### Interbank Transfer / Telegraphic Transfer / Swift

Account Name: PSB Academy Pte Ltd  
Bank Name: United Overseas Bank Limited  
Bank Branch: UOB Main Branch  
Branch Address: 80 Raffles Place, UOB Plaza 1, Singapore 048624  
Account Number: 451-306-636-2  
Bank Code: 7375 / Branch Code: 001  
Swift Code: UOVBSGSG (for international students)

### Flywire (International Currencies)

To protect our students from impersonation scams and phishing attacks, Flywire payment is enabled only through our PSB Academy website. Kindly use the link [psb-academy.edu.sg/flywire](https://psb-academy.edu.sg/flywire) for your security. If you detect any suspicious requests for personal information or payment, please inform us immediately at [contactus@psb-academy.edu.sg](mailto:contactus@psb-academy.edu.sg)

### PayNow (Bank Mobile App)







● Cathay Campus

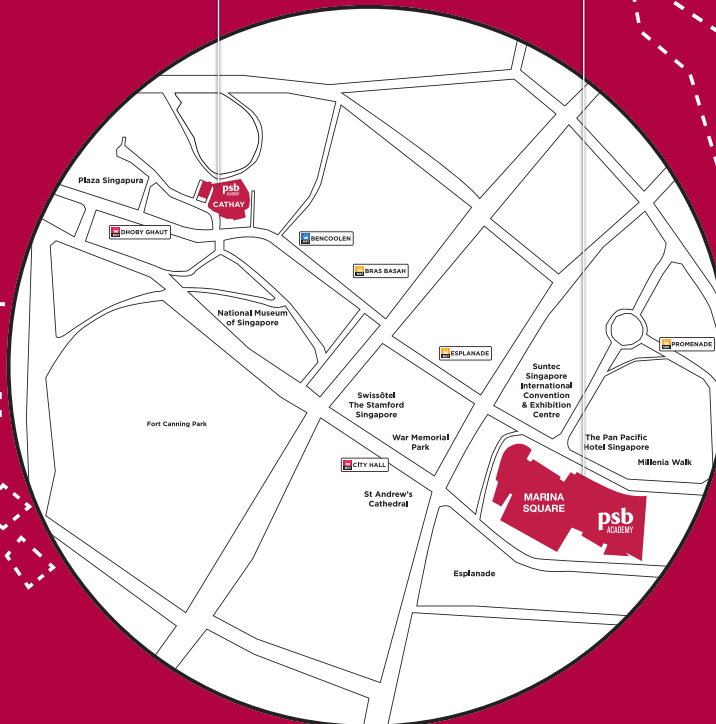
The Cathay,  
2 Handy Road,  
#05-01 & #06-01  
Singapore 229233

● City Campus

Marina Square,  
6 Raffles Boulevard  
Singapore 039594

○ Main Wing  
#03-200

○ STEM Wing  
#04-101/102



**PSB Academy**

☎ +65 6390 9000

🌐 [psb-academy.edu.sg](https://psb-academy.edu.sg)



Cert No: EDU-2-2005  
Validity: 14/05/2022 - 13/05/2026

PSB Academy  
Reg. No. 200704825E  
20/05/2022 - 19/05/2026

All information is accurate as of 27 March 2026. PSB Academy and our academic partners may change the information at any time without prior notice. For updates to this prospectus, please visit <https://www.psb-academy.edu.sg/prospectus>