



Access to Learning Resources Centre subscribed e-books

From Taylor & Francis, Cambridge University Press (CUP), Oxford University Press (OUP) and Elsevier


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Information of Learning Resources Centre subscribed e-books

 <p>ScienceDirect ELSEVIER</p> <p>Elsevier : ScienceDirect</p>	Website : www.sciencedirect.com
	Subjects : Biochemistry, Genetics & Molecular Biology
	Remote Access : Available upon application at the LRC counter
	On-site Access : Both campuses Connect to PSB Academy WIFI

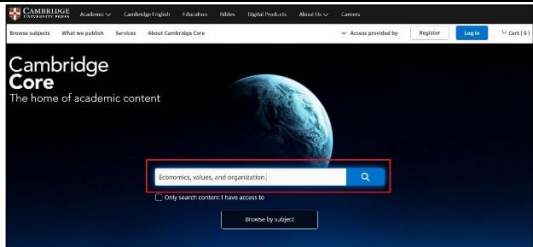
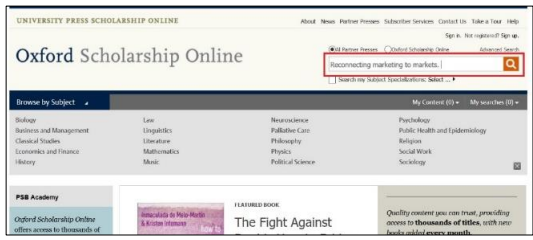
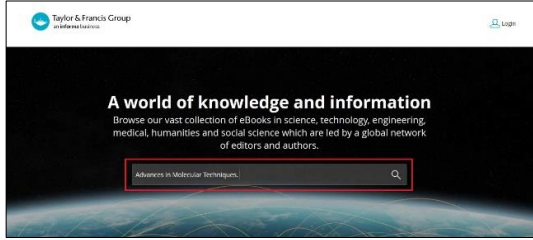
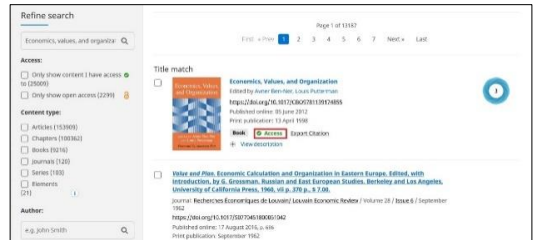
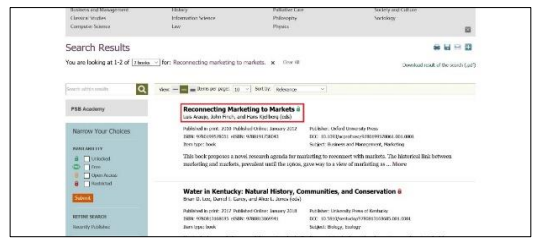
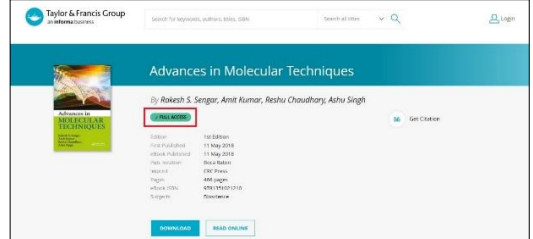
 <p>CAMBRIDGE UNIVERSITY PRESS</p> <p>Cambridge University Press</p>	Website : universitypublishingonline.org
	Subjects : Economics, Tourism & Management
	Remote Access : Not Available
	On-site Access : Both campuses Connect to PSB Academy WIFI

<p>OXFORD UNIVERSITY PRESS</p> <p>Oxford University Press</p>	Website : www.oxfordscholarship.com
	Subjects : Business, Management & Technology
	Remote Access : Not Available
	On-site Access : Both campuses Connect to PSB Academy WIFI

 <p>Taylor & Francis</p> <p>Taylor & Francis</p>	Website : www.tandfebooks.com
	Subjects : Business, Management, Economics, Tourism & Communication
	Remote Access : Not Available
	On-site Access : City Campus Connect to PSB Academy WIFI

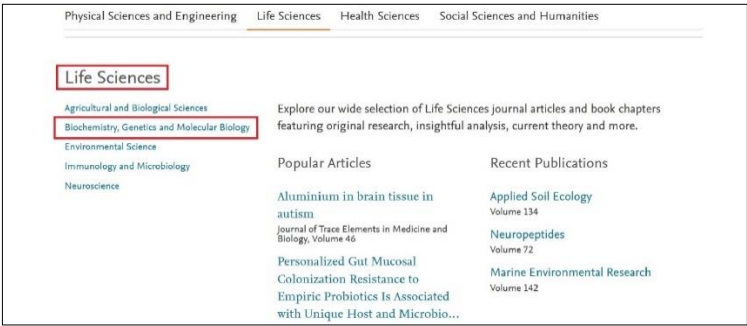


Access to Learning Resources Centre subscribed e-books

From **Taylor & Francis, Cambridge University Press (CUP) and Oxford University Press (OUP)**

No.	Steps	Vendor	Image
1.	Visit an e-book vendor website.	<p>Cambridge University Press</p> <p>Oxford University Press</p> <p>Taylor & Francis</p>	
	Cambridge University Press website: https://www.cambridge.org/core		
	Oxford University Press website: http://www.oxfordscholarship.com		
2.	From the e-book vendor website which you have selected, refer to the respective catalogue (Page 5 – 8). Key-in the <u>exact e-book title</u> required within the search box.		
3.	Click on the search (magnifying glass icon) button. The title should appear with either a <u>green tick</u> or a <u>green unlocked lock symbol</u> . This is to signify that you have access to the full text.	<p>Cambridge University Press</p> <p>Oxford University Press</p> <p>Taylor & Francis</p>	
	You can now read or download the entire text.		
			

Access to Learning Resources Centre subscribed e-books

From Elsevier for School of Life and Physical Sciences (SLPS)

No.	Steps	Image
1.	<p>Visit the Elsevier website: https://www.sciencedirect.com/</p> <p>Currently the only category of e-books purchased by the Learning Resources Centre is <u>Biochemistry, Genetics and Molecular Biology</u> under 'Life Sciences'.</p> <p>At the Elsevier Science Direct website, click on the 'Life Sciences' tab at the top menu or scroll down until you find the Life Sciences header, then click on '<u>Biochemistry, Genetics and Molecular Biology</u>'.</p>	
2.	<p>You will be redirected to this page.</p>	
3.	<p>Scroll down until you see the 'Access Type' section at the bottom left of the page. Select all three options given (Subscribed & complimentary, Open access and Contains open access)</p> <p>You can now access all materials arranged in alphabetical order subscribed by the Learning Resources Centre as well as open access materials made available to the public. You can read them online and they are also available for download.</p>	

Taylor & Francis

List of Learning Resources Centre subscribed e-book titles for *School of Business and Management (SBM)* and *School of Life and Physical Sciences (SLPS)*

No.	Title	School
1.	Advances in Biomolecular Medicine.	SLPS
2.	Advances in Molecular Techniques.	SLPS
3.	An introduction to social media marketing.	SBM
4.	Asian financial integration : impacts of the global crisis and options for regional policies.	SBM
5.	Biotechnology: Recent Trends and Emerging Dimensions.	SLPS
6.	Career development : a human resource development perspective.	SBM
7.	Charismatic leadership : the role of charisma in the global financial crisis	SBM
8.	Corporate branding : areas, arenas and approaches.	SBM
9.	Corporate communication : a marketing viewpoint.	SBM
10.	Corporate finance and governance in stakeholder society : beyond shareholder capitalism.	SBM
11.	Corporate social irresponsibility.	SBM
12.	Cross-cultural management : a transactional approach.	SBM
13.	Customer engagement : contemporary issues and challenges	SBM
14.	Digital Business and Sustainable Development.	SBM
15.	Dynamics of international business : comparative perspectives of firms, markets and entrepreneurship.	SBM
16.	East Asian development model : Twenty-first century perspectives.	SBM
17.	Economic integration in East Asia : production networks and small and medium enterprises.	SBM
18.	Effective organizational change : leading through sensemaking.	SBM
19.	Entrepreneurship and innovation : an economic approach.	SBM
20.	Essentials of human resource management. 6th edition.	SBM
21.	Financial development and cooperation in Asia and the Pacific.	SBM
22.	Financial management in the public sector : tools, applications, and cases. 3rd edition.	SBM
23.	Global entrepreneurship : case studies of entrepreneurial firms operating around the world.	SBM
24.	Globalization revisited.	SBM
25.	Human resource management and change : a practising manager's guide.	SBM
26.	Internal Marketing.	SBM
27.	International hospitality management : concepts and cases.	SBM
28.	Introductory accounting : a measurement approach for managers.	SBM
29.	Journalism ethics : arguments and cases for the twenty-first century.	SBM
30.	Leadership varieties : the role of economic change and the new masculinity.	SBM
31.	Leading the customer experience : inspirational service leadership.	SBM

32.	Management accounting for beginners.	SBM
33.	Management research : applying the principles.	SBM
34.	Managing a global workforce. 3rd edition.	SBM
35.	Market management and project business development.	SBM
36.	Marketing for the developing company (RLE marketing).	SBM
37.	Media studies : the essential resource. 2nd edition.	SBM
38.	Molecular Biology.	SLPS
39.	Organizational change and strategy : an interlevel dynamics approach. 2nd edition.	SBM
40.	Persuasion ethics today.	SBM
41.	Practical business negotiation.	SBM
42.	Project Performance Review.	SBM
43.	Purchasing and supply chain management : a sustainability perspective.	SBM
44.	Reshaping doctoral education : changing approaches and pedagogies.	SBM
45.	Responsible leadership : realism and romanticism.	SBM
46.	Re-thinking economics : exploring the work of Pierre Bourdieu.	SBM
47.	Sport facility operations management : a global perspective. 2nd edition.	SBM
48.	Stem Cell Research.	SLPS
49.	Strategic management : a critical introduction.	SBM
50.	Strategic planning and decision-making for public and non-profit organizations.	SBM
51.	Teams : a competency-based approach.	SBM
52.	The dark side of management : a secret history of management theory.	SBM
53.	The psychology of employee empowerment : concepts, critical themes and a framework for implementation.	SBM
54.	The psychology of the Asian consumer.	SBM
55.	The Routledge encyclopedia of film theory.	SBM
56.	The Singapore economy : an econometric perspective.	SBM
57.	Tourism and social marketing.	SBM
58.	Understanding leadership : an arts and humanities perspective.	SBM

Oxford University Press (OUP)

List of Learning Resources Centre subscribed e-book titles for *School of Business and Management (SBM)*

No.	Title
1.	Aligning for advantage : competitive strategies for the political and social arenas.
2.	Banking strategy, credit appraisal, and lending decisions : a risk-return framework.
3.	Competition, competitive advantage, and clusters : the ideas of Michael Porter.
4.	Governance of international banking : the financial trilemma.
5.	HRM and performance : achieving long term viability.
6.	Information technology strategies : how leading firms use IT to gain an advantage.
7.	Innovation, human capabilities, and democracy : towards an enabling welfare state.
8.	Internet governance : infrastructure and institutions.
9.	Knowledge, organization, and management : building on the work of Max Boisot.
10.	Language and communication at work : discourse, narrativity, and organizing.
11.	Managing global customers : an integrated approach.
12.	Managing services : challenges and innovation.
13.	Multinationals as flagship firms : regional business networks.
14.	Reconnecting marketing to markets.
15.	Statistics and scientific method : an introduction for students and researchers.
16.	The dynamics of entrepreneurship : evidence from global entrepreneurship monitor data.
17.	The market makers : how retailers are reshaping the global economy.
18.	The mismanagement of talent : employability and jobs in the knowledge economy.
19.	Work and pay in the United States and Japan.

Cambridge University Press (CUP)

List of Learning Resources Centre subscribed e-book titles for *School of Business and Management (SBM)*

No.	Title
1.	Economics, values, and organization.
2.	Government and markets : toward a new theory of regulation.
3.	Managing human resources in China : the view from inside multinationals.
4.	New frontiers in economics.
5.	Organic farming. Foundation Books.
6.	Statistical principles for the design of experiments : applications to real experiments.
7.	Sustainable dryland farming : combining farmer innovation and medic pasture in a Mediterranean climate.
8.	The hotel as setting in early twentieth-century German and Austrian literature : checking in to tell a story.
9.	The profit impact of marketing strategy project : retrospect and prospects.
10.	The spread of economic ideas.
11.	Travellers' tales of wonder : Chatwin, Naipaul, Sebald.
12.	Travels on the continents : written for the use and particular information of travellers.
13.	Willing slaves? : British workers under human resource management.