

Last Updated: 14-Dec-11

Term	BBUS(MM)310	BBUS(MT)310	BBUS(MM)311	BBUS(MT)311	BBUS(MM)312	BBUS(MT)312
Trimester 3, 2011	ECON1002	ECON1002	ACFI1001	ACFI1001		
	ACFI2005	ACFI2005	IRHR1001	IRHR1001		
	MNGT2001	MNGT2001	ECON1001	ECON1001		
	<b>ELECTIVE</b>	TOUR2002	STAT1060	STAT1060		
Trimester 1, 2012	POLI3001	POLI3001	<b>ELECTIVE</b>	TOUR1000		
	MKTG2102	MKTG2102	EBUS2000	EBUS2000		
	MNGT3003	TOUR3001	LEGL1001	LEGL1001		
	MNGT3004	<b>ELECTIVE</b>	MKTG2100	MKTG2100		
Trimester 2, 2012	MKTG3000	MKTG3000	IRHR2270	TOUR2000		
	TOUR3003	TOUR3003	MKTG2101	MKTG2101		
	MKTG3060	MKTG3060	MKTG2010	MKTG2010		
	MNGT3005	TOUR3002	MKTG3040	MKTG3040		
Trimester 3, 2012			ECON1002	ECON1002	ACFI1001	ACFI1001
			ACFI2005	ACFI2005	IRHR1001	IRHR1001
			MNGT2001	MNGT2001	ECON1001	ECON1001
			<b>ELECTIVE</b>	TOUR2002	STAT1060	STAT1060
Trimester 1, 2013			POLI3001	POLI3001	<b>ELECTIVE</b>	TOUR1000
			MKTG2102	MKTG2102	EBUS2000	EBUS2000
			MNGT3003	TOUR3001	LEGL1001	LEGL1001
			MNGT3004	<b>ELECTIVE</b>	MKTG2100	MKTG2100
Trimester 2, 2013			MKTG3000	MKTG3000	IRHR2270	TOUR2000
			TOUR3003	TOUR3003	MKTG2101	MKTG2101
			MKTG3060	MKTG3060	MKTG2010	MKTG2010
			MNGT3005	TOUR3002	MKTG3040	MKTG3040
Trimester 3, 2013					ECON1002	ECON1002
					ACFI2005	ACFI2005
					MNGT2001	MNGT2001
					<b>ELECTIVE</b>	TOUR2002
Trimester 1, 2014					POLI3001	POLI3001
					MKTG2102	MKTG2102
					MNGT3003	TOUR3001
					MNGT3004	<b>ELECTIVE</b>
Trimester 2, 2014					MKTG3000	MKTG3000
					TOUR3003	TOUR3003
					MKTG3060	MKTG3060
					MNGT3005	TOUR3002

Course Code	Course Name	Assumed Knowledge
ACFI1001	Accounting for Decision Makers	NIL
ACFI2005	Finance	NIL
EBUS2000	Information and Communication in Business	NIL
ECON1001	Microeconomics for Business Decisions	NIL
ECON1002	Macroeconomics in the Global Economy	NIL
IRHR1001	Managing the Organisation	NIL
IRHR2270	Introduction to Human Resource Management	It is recommended students complete IRHR1001 prior to undertaking this course
LEGL1001	Foundations of Law	NIL
MKTG2010	Marketing Research	MKTG2100 Principles of Marketing
MKTG2100	Principles of Marketing	NIL
MKTG2101	Consumer Behaviour	MKTG2100 Principles of Marketing
MKTG2102	Advertising and Promotion Strategy	MKTG2100 Principles of Marketing
MKTG3000	Strategic Marketing Management	MKTG2100 - Principles of Marketing & MKTG2010 Marketing Research
MKTG3040	Services Marketing	MKTG2100 Principles of Marketing
MKTG3060	International Marketing	MKTG2100 Principles of Marketing
MNGT2001	Business Strategy	NIL
MNGT3003	Leadership & Entrepreneurship	IRHR1001 Managing the Organisation
MNGT3004	Organisational Structures & Design	MNGT2001 Business Strategy
MNGT3005	Managing Organisational Change	Basic/Introductory Organisational Behaviour AND Organisation Theory (IRHR1001 AND MNGT2001 Business Strategy)
POLI3001	Organisations, Politics and Society	NIL
STAT1060	Business Decision Making	NIL
TOUR1000	Tourism Principles and Practices	NIL
TOUR2000	EcoTourism and Resource Management	TOUR1000, or LEIS1060 or equivalent.
TOUR2002	Visitor Management	TOUR1000
TOUR3001	Tourism Planning and Policy	30 Units of TOUR or LEIS courses.
TOUR3002	Events Management	Students who enroll in this course will be expected to have undertaken at least 20 units of TOUR or LEIS courses.
TOUR3003	Tourism Marketing	Students who enrol in this course will be expected to have undertaken TOUR1000 or MKTG2100.

**NOTE:** All information provided is correct at the time of issue. The University and PSB Academy reserve the right to amend the timetable when it is deemed necessary.