

Term	BCOMN310	BCOMN311	BCOMN312
Trimester 3, 2011	CMNS2290	CMNS1000	
	CMNS2720	CMNS1090	
	CMNS2300	CMNS1234	
	ELECTIVE	ELECTIVE	
Trimester 1, 2012	CMNS2600	CMNS2600	
	CMNS3320	CMNS1280	
	CMNS3333	CMNS1230	
	MKTG2100	MKTG2100	
Trimester 2, 2012	CMNS3510	CMNS1290	
	CMNS3310	CMNS2280	
	CMNS3520	FMCS2000	
	CMNS3420	CMNS2720	
Trimester 3, 2012		IRHR1001	CMNS1000
		CMNS2300	CMNS1090
		CMNS2290	CMNS1234
		ELECTIVE	ELECTIVE
Trimester 1, 2013		CMNS3333	CMNS2600
		CMNS3520	CMNS1280
		CMNS3320	CMNS1230
		CMNS3480	CMNS1290
Trimester 2, 2013		CMNS3510	CMNS2710
		CMNS3310	CMNS2280
		CMNS3270	FMCS2000
		CMNS3420	CMNS2720
Trimester 3, 2013			CMNS2500
			CMNS2300
			CMNS3530
			ELECTIVE
Trimester 1, 2014			CMNS3333
			CMNS3520
			CMNS3320
			CMNS3510
Trimester 2, 2014			CMNS3540
			CMNS3310
			CMNS3270
			CMNS3420

Course Code	Course Name	Assumed Knowledge
CMNS1000	Introduction to Digital Communication	NA
CMNS1090	Introduction to Professional Writing	This course assumes a level of English literacy consistent with an introductory university writing course & experience with the conventions of basic writing forms, such as essays & written narratives.
CMNS1234	Introduction to Communication Theory	NA
CMNS1230	Foundations of Media Production	NA
CMNS1280	Introduction to Journalism	40 units at 1000 level including CMNS1090
CMNS1290	Introduction to Public Relations	CMNS1090. It is also assumed that students undertaking this course will have developed their English literacy skills beyond an intro. tertiary education level & will have some experience in writing tasks associated with professional writing practices.
CMNS2280	Feature Writing	CMNS1090, CMNS1280
CMNS2290	Public Relations Issues and Strategies (for cohort BCOMN310)	CMNS1090, CMNS1290
CMNS2300	Radio Journalism (Replacing CMNS2060 Media Interviews)	CMNS1230, CMNS1090, CMNS1280, and/or CMNS1290
CMNS2500	Developing Multimedia Publications (Replacing CMNS3480)	Completion of all 1000-level & CMNS2710
CMNS2600	Audience Studies	CMNS1110 or an equivalent understanding of media theory and production
CMNS2710	Public Relations Writing	Completion of all 1000-level courses within the PR Major
CMNS2720	Media, Law, Ethics	60 units at 1000 or 2000 level
CMNS3270	Communication & Discourse	60 units at 1000 level including CMNS1110
CMNS3310	Communication, Creativity and Cultural Production	60 units at 2000 level
CMNS3320	International Media Studies	60 units at 2000 level
CMNS3333	Television Journalism	CMNS1090, CMNS1230, CMNS1280, CMNS1004, CMNS2370 & CMNS2300
CMNS3420	Journalism	60 units at 2000 level including CMNS2280
CMNS3480	Editing Multimedia Publications (for cohort BCOMN310)	CMNS1000 & CMNS1090 and/or DESN2270
CMNS3510	Advanced Public Relations Studies	Completion of all 1000-level & 2000-level courses within the PR Major.
CMNS3520	Public Affairs and Communication	60 units at 2000 level, CMNS1090 & CMNS1280/ CMNS1290
CMNS3530	PR Strategy (Replacing CMNS2290)	Completion of all 1000-level & 2000-level courses within the PR Major.
CMNS3540	Public Relations Campaigns	Completion of all 1000-level & 2000-level PR major courses, CMNS3530 & CMNS3520.
FMCS2000	Media, Structures and Practices (Replacing CULT2130)	40 units at 1000 level
IRHR1001	Managing the Organisation (for cohort BCOMN311)	NA
MKTG2100	Principles of Marketing (for cohort BCOMN 310 & BCOMN311)	NA

NOTE: All information provided is correct at the time of issue. The University and PSB Academy reserve the right to amend the timetable when it is deemed necessary.