

**Loughborough University**  
**Bachelor of Science (Hons) Business Studies and Business Studies with Human Resource Management**  
**Academic Year 2011/2012 Semester 2**  
**Book List**

Useful texts for general written work (exam essays, reports etc.) include:

Peck, J and Coyle, M **Write it Right** Palgrave MacMillan 2005

Peck, J and Coyle, M **The Student's Guide to Writing** (2<sup>nd</sup> Ed) Palgrave MacMillan 2005

Module Code	Module Title	Core Textbook	Supplementary Textbook(s)	Remarks
BSA665	Introduction to Marketing	<ul style="list-style-type: none"> <li>Jobber, D. (2009) Principles &amp; Practice of Marketing, 6<sup>th</sup> edition, McGraw Hill. ISBN 0077123301</li> </ul>		
BSA670	Introduction to Accounting for Management	<ul style="list-style-type: none"> <li>Atrill P and McLaney E (2010) Accounting &amp; Finance for Non-Specialists, 7<sup>th</sup> edition, Prentice Hall – London</li> </ul>	<ul style="list-style-type: none"> <li>Davies, T. and Boczko, T. ( 2006) Principles of Accounting and Finance. ISBN 978-0-07-711421-3</li> </ul>	
BSB660	Financial Reporting and Corporate Finance	<u>Financial Reporting</u> <ul style="list-style-type: none"> <li>Dunn, J. (2009), "Financial Reporting and Analysis" Financial Times/ Prentice Hall</li> </ul>	<u>Financial Reporting</u> <ul style="list-style-type: none"> <li>Alexander, D. and Nobes, C. (2010), "Financial Accounting: An International Introduction", Financial Times/ Prentice Hall</li> <li>Britton, A. and Waterston, C. (2009), "Financial Accounting", Financial Times/ Prentice Hall,</li> <li>Elliott, B. and Elliott, J. (2009), "Financial Accounting and Reporting", (13<sup>th</sup> edition), Pearson</li> <li>Perks, R. (2007), "Financial Accounting Understanding and Practice", McGraw-Hill Higher Education</li> <li>Peter Walton and Walter Aerts (2009) "Global Financial Accounting</li> </ul>	

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Module Code	Module Title	Core Textbook	Supplementary Textbook(s)	Remarks
		<p><u>Corporate Finance</u></p> <p>Customised text drawing selected chapters from</p> <ul style="list-style-type: none"> <li>• Brealey, R., Myers, S. and Marcus, A. (2008), "Fundamentals of Corporate Finance", McGraw-Hill Higher Education Brigham</li> <li>• Brigham, E. and Ehrhardt, M. (2010), "Financial Management: Theory and Practice", South Western Educational Publishing</li> </ul>	<p>and Reporting- Principles and Analysis", Thomson Learning</p> <p><u>Corporate Finance</u></p> <ul style="list-style-type: none"> <li>• Arnold, G. (2006), "Essentials of Corporate Financial Management", Financial Times/ Prentice Hall</li> <li>• Estrada, J. (2006), "Finance in a Nutshell: A no-nonsense companion to the tools and techniques of finance", FT Press,</li> <li>• Hillier, D and Clacher, I. (2011), "Fundamentals of Corporate Finance", Mcgraw-Hill Higher Education,</li> <li>• Marney J-P. and Tarbet, H. (2011), "Corporate Finance for Business", OUP Oxford,</li> </ul>	
BSB665	International Business Economics	<ul style="list-style-type: none"> <li>• Krugman P &amp; Obstfeld M (2009) International Economics: Theory &amp; Policy, 8<sup>th</sup> edition, Pearson Addison-Wesley. ISBN-13: 978-0-321-55398-0</li> <li>• Carbaugh R (2009) International Economics, 12<sup>th</sup> edition, South-Western Cengage Learning. ISBN-13: 978-0-324-58659-6</li> <li>• Reekie W D and Crook J N (1995) Managerial Economics, 4<sup>th</sup> edition, Prentice Hall. ISBN 0131005200</li> <li>• Hirschey M (2009) Managerial Economics, 12<sup>th</sup> edition, South-Western Cengage Learning. ISBN10: 0324584849. ISBN13: 9780324584844</li> </ul>	<ul style="list-style-type: none"> <li>• Sloman J (2006) Economics 6<sup>th</sup> edition, Prentice Hall. ISBN 0273705121</li> </ul>	<p><b>The Responsible Examiner suggests you do not buy any books until after your first session</b></p>

Module Code	Module Title	Core Textbook	Supplementary Textbook(s)	Remarks
BSC665	Marketing Strategy and Planning	<ul style="list-style-type: none"> <li>McDonald, Malcolm (2007), Marketing Plans, 7<sup>th</sup> edition, Wiley. ISBN 978-0-470-66997-6</li> <li>Hooley, Piercy, Nicouland (2011), Marketing Strategy and Competitive Positioning, 5<sup>th</sup> edition, Pearson Education Limited Financial Times Prentice Hall. ISBN-10: 0273740938</li> </ul>	<ul style="list-style-type: none"> <li>Jobber, D. (2009) Principles &amp; Practice of Marketing, 6<sup>th</sup> edition, McGraw Hill. ISBN 0077123301</li> </ul>	<p><b>The Responsible Examiner suggests you do not buy any books until after your first session</b></p> <p><b>NOTE: Reference copies of books will be available in PSB Library.</b></p>
BSC675	Small Business Issues and Planning	<ul style="list-style-type: none"> <li>Deakins D and Freel M (2009) Entrepreneurship and Small Firms, 5<sup>th</sup> edition, McGraw Hill. ISBN 9780077121624</li> <li>Timmons J, Spinelli S (2009) New Venture Creation 8<sup>th</sup> Ed McGraw Hill. ISBN 9780071276320</li> </ul>	<ul style="list-style-type: none"> <li>Enterprise and Small Business, S Carter, D Jones-Evans, Prentice-Hall (2006). ISBN 027370267-x</li> </ul>	<p><b>Library:</b></p> <p><b>Bridge S, O'Neill K, Martin F, (2009) Understanding Enterprise, 3rd Ed Palgrave. ISBN 9780230552708</b></p> <p><b>J Bessant and J Tidd, Wiley (2007) Innovation and Entrepreneurship ISBN 9780470032695</b></p>
BSC690	Human Resource Development	<ul style="list-style-type: none"> <li>Jim Stewart and Clare Rigg (2011) Learning and Talent Development, Chartered Institute of Personnel and Development. ISBN: 1843982501. ISBN13: 9781843982500</li> </ul>	<ul style="list-style-type: none"> <li>Ghee Soon Lim, Robert L. Mathis and John H. Jackson (2009) Human Resource Management – An Asia Edition, Cengage Learning ISBN-13:978-981-4272-68-1 ISBN-10:981-4272-68-X</li> <li>Rosemary Harrison (2009) Learning and Development, 5<sup>th</sup> edition, CIPD</li> <li>Sue Hutchinson and John Purcell (2007) Line Managers in Reward, Learning and Development, CIPD</li> <li>Sultan Kermally (2004) Developing and Managing Talent: A Blueprint for Business Survival, Thorogood</li> </ul>	<p>CIPD Learning and Talent Development Survey, April 2011  <a href="http://www.cipd.co.uk/hr-resources/survey-reports/learning-talent-development-2011.aspx">http://www.cipd.co.uk/hr-resources/survey-reports/learning-talent-development-2011.aspx</a></p> <p>CIPD Taking the Temperature of Coaching, September 2009  <a href="http://www.cipd.co.uk/subjects/lnanddev/coachmntor/taking_temperature_coaching.htm?lsSrchRes=1">http://www.cipd.co.uk/subjects/lnanddev/coachmntor/taking_temperature_coaching.htm?lsSrchRes=1</a></p> <p><b>Useful Web Sites</b></p> <p><b>CIPD</b> <a href="http://www.cipd.co.uk">www.cipd.co.uk</a></p> <p>Training Journal</p>

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			<ul style="list-style-type: none"> <li>• Margaret Reid, Harry Barrington, and Mary Brown (2004) Human Resource Development, 7<sup>th</sup> edition, Chartered Institute of Personnel and Development, London</li> <li>• Jim Stewart (2010) Learning and Development, Financial Times Prentice Hall</li> <li>• Steven Taylor (2010) Resourcing and Talent Management, CIPD</li> </ul>	<p><a href="http://www.trainingjournal.com">www.trainingjournal.com</a></p> <p>HR Magazine <a href="http://www.hrmagazine.co.uk">www.hrmagazine.co.uk</a></p> <p>People Management <a href="http://www.peoplemanagement.co.uk/">www.peoplemanagement.co.uk/</a></p> <p>Personnel Today <a href="http://www.personneltoday.com/">www.personneltoday.com/</a></p> <p>The Department for Business, Innovation and Skills <a href="http://www.bis.gov.uk/">www.bis.gov.uk/</a></p>