

PSB Academy Pte Ltd (A member of TÜV SÜD Group)  
 355 Jalan Bukit Ho Swee  
 Singapore 169567  
 Tel (65) 6885 1000 Fax (65) 6276 3103  
 Email [contactus@psb-academy.edu.sg](mailto:contactus@psb-academy.edu.sg)  
[www.psb-academy.edu.sg](http://www.psb-academy.edu.sg)  
 Co. / GST Reg. No. 200704825E



## OVERALL SCHEDULE

Programme Title : Diploma in Marketing & Sales Management

Programme Schedule : 09/DIP009/04

**Cohort** : **DMM 4/09**

Duration : 15 Aug 2009 – 31 August 2011

Lesson Day/Time : Tue & Fri / 7pm – 10pm

Examination Time : 2.0-00 pm – 5:00 pm

Term	Modules	Start	Day	End	Main Exam Month	Re-Exam Month
1	Quantitative Skills (QS)	15 Dec 09	Tue	09 Mar 10	6 Apr 10	11 Aug 10
	English Skills	18 Dec 09	Fri	12 Mar 10	12 Apr 10	6 Aug 10
2	Principles of Economics (POE)	04 May 10	Tue	06 Jul 10	3 Aug 10	13 Dec 10
	Financial & Management Accounting (FMA)	07 May 10	Fri	09 Jul 10	13 Aug 10	6 Dec 10
3	Principles of Marketing (POM)	31 Aug 10	Tue	09 Nov 10	10 Dec 10	April 2011
	Statistics for Marketing (SFM)	03 Sep 10	Fri	12 Nov 10	30 Nov 10	April 2011
4	Consumer Behaviour (CB)	04 Jan 11	Tue	14 Mar 11	April 2011	August 2011
	Marketing Communications (MC)	07 Jan 11	Fri	18 Mar 11	April 2011	August 2011
5	Sales Management (SM)	03 May 11	Tue	05 Jul 11	August 2011	November/ December 2011
	Business Marketing (BM)	06 May 11	Fri	08 Jul 11	August 2011	November/ December 2011

- Students are to report for classes on the start date of each module.
- **Students will receive a Term Timetable at the first session of each term.**
- Please refer to the Term Timetable for specific examination date for each module.
- No notification will be sent unless there is change in start date.
- Students need to achieve a minimum of 75% attendance and sit for all examinations if they have applied and approved for any type of funding schemes, i.e. SDF/NTUC-SEP/CDAC.
- Exam room allocation will be made known on the date of the examination.
- Main exam dates are scheduled for first attempt.
- There will be no separate re-exam dates. Re-exam dates are also the main exam dates of the next exam block.
- CIE validated exam results will be released 10 weeks from the last day of exam block.
- PSB Academy reserves the right to change the schedule without prior notice.

### Programme Executive Contact info

**Nancy Soh**  
 Centre for Foundation Studies  
 Direct Line : 6517 2639  
 Fax : 6517 1757  
 Email : [nancy.soh@psb-academy.edu.sg](mailto:nancy.soh@psb-academy.edu.sg)

### Cashier & Reception Operating Hours

**Weekdays** : 9am – 7:30pm  
**Saturday** : 9am – 2.00pm  
**Eve of Major PH** : 9am – 1pm  
**Sunday & PH** : Closed