

Oxford University Press (OUP)

List of Learning Resources Centre subscribed e-book titles for *School of Business and Management (SBM)*

No.	Title
1.	Aligning for advantage: competitive strategies for the political and social arenas.
2.	Banking strategy, credit appraisal, and lending decisions : a risk-return framework.
3.	Competition, competitive advantage, and clusters : the ideas of Michael Porter.
4.	Governance of international banking : the financial trilemma.
5.	HRM and performance : achieving long term viability.
6.	Information technology strategies : how leading firms use IT to gain an advantage.
7.	Innovation, human capabilities, and democracy : towards an enabling welfare state.
8.	Internet governance : infrastructure and institutions.
9.	Knowledge, organization, and management : building on the work of Max Boisot.
10.	Language and communication at work : discourse, narrativity, and organizing.
11.	Managing global customers : an integrated approach.
12.	Managing services : challenges and innovation.
13.	Multinationals as flagship firms : regional business networks.
14.	Reconnecting marketing to markets.
15.	Statistics and scientific method : an introduction for students and researchers.
16.	The dynamics of entrepreneurship : evidence from global entrepreneurship monitor data.
17.	The market makers : how retailers are reshaping the global economy.
18.	The mismanagement of talent : employability and jobs in the knowledge economy.
19.	Work and pay in the United States and Japan.