

Taylor & Francis

List of Learning Resources Centre subscribed e-book titles for *School of Business and Management (SBM)* and *School of Life and Physical Sciences (SLPS)*

| No. | Title | School |
|-----|---|--------|
| 1. | Advances in Biomolecular Medicine. | SLPS |
| 2. | Advances in Molecular Techniques. | SLPS |
| 3. | An introduction to social media marketing. | SBM |
| 4. | Asian financial integration : impacts of the global crisis and options for regional policies. | SBM |
| 5. | Biotechnology: Recent Trends and Emerging Dimensions. | SLPS |
| 6. | Career development : a human resource development perspective. | SBM |
| 7. | Charismatic leadership : the role of charisma in the global financial crisis | SBM |
| 8. | Corporate branding : areas, arenas and approaches. | SBM |
| 9. | Corporate communication : a marketing viewpoint. | SBM |
| 10. | Corporate finance and governance in stakeholder society : beyond shareholder capitalism. | SBM |
| 11. | Corporate social irresponsibility. | SBM |
| 12. | Cross-cultural management : a transactional approach. | SBM |
| 13. | Customer engagement : contemporary issues and challenges | SBM |
| 14. | Digital Business and Sustainable Development. | SBM |
| 15. | Dynamics of international business : comparative perspectives of firms, markets and entrepreneurship. | SBM |
| 16. | East Asian development model : Twenty-first century perspectives. | SBM |
| 17. | Economic integration in East Asia : production networks and small and medium enterprises. | SBM |
| 18. | Effective organizational change : leading through sensemaking. | SBM |
| 19. | Entrepreneurship and innovation : an economic approach. | SBM |
| 20. | Essentials of human resource management. 6th edition. | SBM |
| 21. | Financial development and cooperation in Asia and the Pacific. | SBM |
| 22. | Financial management in the public sector : tools, applications, and cases. 3rd edition. | SBM |
| 23. | Global entrepreneurship : case studies of entrepreneurial firms operating around the world. | SBM |
| 24. | Globalization revisited. | SBM |
| 25. | Human resource management and change : a practising manager's guide. | SBM |
| 26. | Internal Marketing. | SBM |
| 27. | International hospitality management : concepts and cases. | SBM |
| 28. | Introductory accounting : a measurement approach for managers. | SBM |

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| 29. | Journalism ethics : arguments and cases for the twenty-first century. | SBM |
| 30. | Leadership varieties : the role of economic change and the new masculinity. | SBM |
| 31. | Leading the customer experience : inspirational service leadership. | SBM |
| 32. | Management accounting for beginners. | SBM |
| 33. | Management research : applying the principles. | SBM |
| 34. | Managing a global workforce. 3rd edition. | SBM |
| 35. | Market management and project business development. | SBM |
| 36. | Marketing for the developing company (RLE marketing). | SBM |
| 37. | Media studies : the essential resource. 2nd edition. | SBM |
| 38. | Molecular Biology. | SLPS |
| 39. | Organizational change and strategy : an interlevel dynamics approach. 2nd edition. | SBM |
| 40. | Persuasion ethics today. | SBM |
| 41. | Practical business negotiation. | SBM |
| 42. | Project Performance Review. | SBM |
| 43. | Purchasing and supply chain management : a sustainability perspective. | SBM |
| 44. | Reshaping doctoral education : changing approaches and pedagogies. | SBM |
| 45. | Responsible leadership : realism and romanticism. | SBM |
| 46. | Re-thinking economics : exploring the work of Pierre Bourdieu. | SBM |
| 47. | Sport facility operations management : a global perspective. 2nd edition. | SBM |
| 48. | Stem Cell Research. | SLPS |
| 49. | Strategic management : a critical introduction. | SBM |
| 50. | Strategic planning and decision-making for public and non-profit organizations. | SBM |
| 51. | Teams : a competency-based approach. | SBM |
| 52. | The dark side of management : a secret history of management theory. | SBM |
| 53. | The psychology of employee empowerment : concepts, critical themes and a framework for implementation. | SBM |
| 54. | The psychology of the Asian consumer. | SBM |
| 55. | The Routledge encyclopedia of film theory. | SBM |
| 56. | The Singapore economy : an econometric perspective. | SBM |
| 57. | Tourism and social marketing. | SBM |
| 58. | Understanding leadership : an arts and humanities perspective. | SBM |