

Taylor & Francis

List of Learning Resources Centre subscribed e-book titles for *School of Business and Management (SBM)* and *School of Life and Physical Sciences (SLPS)*

1. Advances in Biomolecular Medicine. SLPS 2. Advances in Molecular Techniques. SLPS 3. An introduction to social media marketing. SBM 4. Asian financial integration: impacts of the global crisis and options for regional policies. SBM 5. Biotechnology: Recent Trends and Emerging Dimensions. SLPS 6. Career development: a human resource development perspective. SBM 7. Charismatic leadership: the role of charisma in the global financial crisis SBM 8. Corporate branding: areas, arenas and approaches. SBM 9. Corporate communication: a marketing viewpoint. SBM 10. Capitalism. SBM 11. Corporate social irresponsibility. SBM 12. Cross-cultural management: a transactional approach. SBM 13. Customer engagement: contemporary issues and challenges SBM 14. Digital Business and Sustainable Development. SBM 15. Dynamics of international business: comparative perspectives of firms, markets and entrepreneurship. SBM 16. East Asian development model: Twenty-first century perspectives. SBM 17. <th>No.</th> <th>Title</th> <th>School</th>	No.	Title	School
3. An introduction to social media marketing. SBM 4. Asian financial integration : impacts of the global crisis and options for regional policies. SBM 5. Biotechnology: Recent Trends and Emerging Dimensions. SLPS 6. Career development : a human resource development perspective. SBM 7. Charismatic leadership : the role of charisma in the global financial crisis SBM 8. Corporate branding : areas, arenas and approaches. SBM 9. Corporate finance and governance in stakeholder society : beyond shareholder capitalism. SBM 10. Corporate finance and governance in stakeholder society : beyond shareholder capitalism. SBM 11. Corporate social irresponsibility. SBM 12. Cross-cultural management : a transactional approach. SBM 13. Customer engagement : contemporary issues and challenges SBM 14. Digital Business and Sustainable Development. SBM 15. Dynamics of international business : comparative perspectives of firms, markets and entrepreneurship. SBM 16. East Asian development model : Twenty-first century perspectives. SBM 17. Economic integration in East Asia : production networks and small and medi	1.	Advances in Biomolecular Medicine.	SLPS
4. Asian financial integration: impacts of the global crisis and options for regional policies. 5. Biotechnology: Recent Trends and Emerging Dimensions. 6. Career development: a human resource development perspective. 7. Charismatic leadership: the role of charisma in the global financial crisis 8. Corporate branding: areas, arenas and approaches. 9. Corporate communication: a marketing viewpoint. 10. Corporate finance and governance in stakeholder society: beyond shareholder capitalism. 11. Corporate social irresponsibility. 12. Cross-cultural management: a transactional approach. 13. Customer engagement: contemporary issues and challenges 14. Digital Business and Sustainable Development. 15. Dynamics of international business: comparative perspectives of firms, markets and entrepreneurship. 16. East Asian development model: Twenty-first century perspectives. 5BM 17. Economic integration in East Asia: production networks and small and medium enterprises. 18. Effective organizational change: leading through sensemaking. 19. Entrepreneurship and innovation: an economic approach. 20. Essentials of human resource management. 6th edition. 21. Financial development and cooperation in Asia and the Pacific. 22. Financial management in the public sector: tools, applications, and cases. 3rd edition. 23. Global entrepreneurship: case studies of entrepreneurial firms operating around the world. 24. Globalization revisited. 25. Human resource management and change: a practising manager's guide. 26. Internal Marketing. 27. International hospitality management: concepts and cases.	2.	Advances in Molecular Techniques.	SLPS
5. Biotechnology: Recent Trends and Emerging Dimensions. 6. Career development: a human resource development perspective. 7. Charismatic leadership: the role of charisma in the global financial crisis 8. Corporate branding: areas, arenas and approaches. 9. Corporate communication: a marketing viewpoint. 10. Corporate finance and governance in stakeholder society: beyond shareholder capitalism. 11. Corporate social irresponsibility. 12. Cross-cultural management: a transactional approach. 13. Customer engagement: contemporary issues and challenges 14. Digital Business and Sustainable Development. 15. Dynamics of international business: comparative perspectives of firms, markets and entrepreneurship. 16. East Asian development model: Twenty-first century perspectives. 17. Economic integration in East Asia: production networks and small and medium enterprises. 18. Effective organizational change: leading through sensemaking. 19. Entrepreneurship and innovation: an economic approach. 20. Essentials of human resource management. 6th edition. 21. Financial development and cooperation in Asia and the Pacific. 22. Financial management in the public sector: tools, applications, and cases. 3rd edition. 23. Global entrepreneurship: case studies of entrepreneurial firms operating around the world. 24. Globalization revisited. 25. Human resource management and change: a practising manager's guide. 26. Internal Marketing. 27. International hospitality management: concepts and cases.	3.	An introduction to social media marketing.	SBM
6. Career development: a human resource development perspective. 7. Charismatic leadership: the role of charisma in the global financial crisis 8. Corporate branding: areas, arenas and approaches. 9. Corporate communication: a marketing viewpoint. 10. Corporate finance and governance in stakeholder society: beyond shareholder capitalism. 11. Corporate social irresponsibility. 12. Cross-cultural management: a transactional approach. 13. Customer engagement: contemporary issues and challenges 14. Digital Business and Sustainable Development. 15. Dynamics of international business: comparative perspectives of firms, markets and entrepreneurship. 16. East Asian development model: Twenty-first century perspectives. 17. Economic integration in East Asia: production networks and small and medium enterprises. 18. Effective organizational change: leading through sensemaking. 19. Entrepreneurship and innovation: an economic approach. 20. Essentials of human resource management. 6th edition. 21. Financial development and cooperation in Asia and the Pacific. 22. Financial management in the public sector: tools, applications, and cases. 3rd edition. 23. Global entrepreneurship: case studies of entrepreneurial firms operating around the world. 24. Globalization revisited. 25. Human resource management and change: a practising manager's guide. 26. Internal Marketing. 27. International hospitality management: concepts and cases.	4.	Asian financial integration: impacts of the global crisis and options for regional policies.	SBM
7. Charismatic leadership: the role of charisma in the global financial crisis 8. Corporate branding: areas, arenas and approaches. 9. Corporate communication: a marketing viewpoint. 10. Corporate finance and governance in stakeholder society: beyond shareholder capitalism. 11. Corporate social irresponsibility. 12. Cross-cultural management: a transactional approach. 13. Customer engagement: contemporary issues and challenges 14. Digital Business and Sustainable Development. 15. Dynamics of international business: comparative perspectives of firms, markets and entrepreneurship. 16. East Asian development model: Twenty-first century perspectives. 17. Economic integration in East Asia: production networks and small and medium enterprises. 18. Effective organizational change: leading through sensemaking. 19. Entrepreneurship and innovation: an economic approach. 20. Essentials of human resource management. 6th edition. 21. Financial development and cooperation in Asia and the Pacific. 22. Financial management in the public sector: tools, applications, and cases. 3rd edition. 23. Woorld. 24. Globalization revisited. 25. Human resource management and change: a practising manager's guide. 26. Internal Marketing. 27. International hospitality management: concepts and cases.	5.	Biotechnology: Recent Trends and Emerging Dimensions.	SLPS
8. Corporate branding : areas, arenas and approaches. 9. Corporate communication : a marketing viewpoint. 10. Corporate finance and governance in stakeholder society : beyond shareholder capitalism. 11. Corporate social irresponsibility. 12. Cross-cultural management : a transactional approach. 13. Customer engagement : contemporary issues and challenges 14. Digital Business and Sustainable Development. 15. Dynamics of international business : comparative perspectives of firms, markets and entrepreneurship. 16. East Asian development model : Twenty-first century perspectives. 17. Economic integration in East Asia : production networks and small and medium enterprises. 18. Effective organizational change : leading through sensemaking. 19. Entrepreneurship and innovation : an economic approach. 20. Essentials of human resource management. 6th edition. 21. Financial development and cooperation in Asia and the Pacific. 22. Financial management in the public sector : tools, applications, and cases. 3rd edition. 23. Global entrepreneurship : case studies of entrepreneurial firms operating around the world. 24. Globalization revisited. 25. Human resource management and change : a practising manager's guide. 26. Internal Marketing. 27. International hospitality management : concepts and cases.	6.	Career development : a human resource development perspective.	SBM
9. Corporate communication: a marketing viewpoint. 10. Corporate finance and governance in stakeholder society: beyond shareholder capitalism. 11. Corporate social irresponsibility. 12. Cross-cultural management: a transactional approach. 13. Customer engagement: contemporary issues and challenges 14. Digital Business and Sustainable Development. 15. Dynamics of international business: comparative perspectives of firms, markets and entrepreneurship. 16. East Asian development model: Twenty-first century perspectives. 17. Economic integration in East Asia: production networks and small and medium enterprises. 18. Effective organizational change: leading through sensemaking. 19. Entrepreneurship and innovation: an economic approach. 20. Essentials of human resource management. 6th edition. 21. Financial development and cooperation in Asia and the Pacific. 22. Financial management in the public sector: tools, applications, and cases. 3rd edition. 23. Global entrepreneurship: case studies of entrepreneurial firms operating around the world. 24. Globalization revisited. 25. Human resource management and change: a practising manager's guide. 26. Internal Marketing. 27. International hospitality management: concepts and cases.	7.	Charismatic leadership: the role of charisma in the global financial crisis	SBM
Corporate finance and governance in stakeholder society: beyond shareholder capitalism. Corporate social irresponsibility. SBM Cross-cultural management: a transactional approach. SBM Customer engagement: contemporary issues and challenges SBM Digital Business and Sustainable Development. SBM Dynamics of international business: comparative perspectives of firms, markets and entrepreneurship. East Asian development model: Twenty-first century perspectives. SBM Economic integration in East Asia: production networks and small and medium enterprises. SBM Effective organizational change: leading through sensemaking. Entrepreneurship and innovation: an economic approach. SBM Essentials of human resource management. 6th edition. SBM Financial development and cooperation in Asia and the Pacific. SBM Global entrepreneurship: case studies of entrepreneurial firms operating around the world. Globalization revisited. SBM SBM International hospitality management: concepts and cases. SBM International hospitality management: concepts and cases.	8.	Corporate branding : areas, arenas and approaches.	SBM
10. capitalism. 11. Corporate social irresponsibility. 12. Cross-cultural management : a transactional approach. 13. Customer engagement : contemporary issues and challenges 14. Digital Business and Sustainable Development. 15. Dynamics of international business : comparative perspectives of firms, markets and entrepreneurship. 16. East Asian development model : Twenty-first century perspectives. 17. Economic integration in East Asia : production networks and small and medium enterprises. 18. Effective organizational change : leading through sensemaking. 19. Entrepreneurship and innovation : an economic approach. 20. Essentials of human resource management. 6th edition. 21. Financial development and cooperation in Asia and the Pacific. 22. Financial management in the public sector : tools, applications, and cases. 3rd edition. 23. Global entrepreneurship : case studies of entrepreneurial firms operating around the world. 24. Globalization revisited. 25. Human resource management and change : a practising manager's guide. 26. Internal Marketing. 27. International hospitality management : concepts and cases. SBM SBM SBM SBM SBM SBM SBM SB	9.	Corporate communication : a marketing viewpoint.	SBM
12. Cross-cultural management : a transactional approach. 13. Customer engagement : contemporary issues and challenges 14. Digital Business and Sustainable Development. 15. Dynamics of international business : comparative perspectives of firms, markets and entrepreneurship. 16. East Asian development model : Twenty-first century perspectives. 17. Economic integration in East Asia : production networks and small and medium enterprises. 18. Effective organizational change : leading through sensemaking. 19. Entrepreneurship and innovation : an economic approach. 20. Essentials of human resource management. 6th edition. 21. Financial development and cooperation in Asia and the Pacific. 22. Financial management in the public sector : tools, applications, and cases. 3rd edition. 23. Global entrepreneurship : case studies of entrepreneurial firms operating around the world. 24. Globalization revisited. 25. Human resource management and change : a practising manager's guide. 26. Internal Marketing. 27. International hospitality management : concepts and cases. 28. SBM 29. International hospitality management : concepts and cases.	10.	, ,	SBM
13. Customer engagement : contemporary issues and challenges 14. Digital Business and Sustainable Development. 15. Dynamics of international business : comparative perspectives of firms, markets and entrepreneurship. 16. East Asian development model : Twenty-first century perspectives. 17. Economic integration in East Asia : production networks and small and medium enterprises. 18. Effective organizational change : leading through sensemaking. 19. Entrepreneurship and innovation : an economic approach. 20. Essentials of human resource management. 6th edition. 21. Financial development and cooperation in Asia and the Pacific. 22. Financial management in the public sector : tools, applications, and cases. 3rd edition. 23. Global entrepreneurship : case studies of entrepreneurial firms operating around the world. 24. Globalization revisited. 25. Human resource management and change : a practising manager's guide. 26. Internal Marketing. 27. International hospitality management : concepts and cases.	11.	Corporate social irresponsibility.	SBM
14. Digital Business and Sustainable Development. 15. Dynamics of international business : comparative perspectives of firms, markets and entrepreneurship. 16. East Asian development model : Twenty-first century perspectives. 17. Economic integration in East Asia : production networks and small and medium enterprises. 18. Effective organizational change : leading through sensemaking. 19. Entrepreneurship and innovation : an economic approach. 20. Essentials of human resource management. 6th edition. 21. Financial development and cooperation in Asia and the Pacific. 22. Financial management in the public sector : tools, applications, and cases. 3rd edition. 23. Global entrepreneurship : case studies of entrepreneurial firms operating around the world. 24. Globalization revisited. 25. Human resource management and change : a practising manager's guide. 26. Internal Marketing. 27. International hospitality management : concepts and cases.	12.	Cross-cultural management : a transactional approach.	SBM
Dynamics of international business: comparative perspectives of firms, markets and entrepreneurship. 16. East Asian development model: Twenty-first century perspectives. 17. Economic integration in East Asia: production networks and small and medium enterprises. 18. Effective organizational change: leading through sensemaking. 19. Entrepreneurship and innovation: an economic approach. 20. Essentials of human resource management. 6th edition. 21. Financial development and cooperation in Asia and the Pacific. 22. Financial management in the public sector: tools, applications, and cases. 3rd edition. 23. Global entrepreneurship: case studies of entrepreneurial firms operating around the world. 24. Globalization revisited. 25. Human resource management and change: a practising manager's guide. 26. Internal Marketing. 27. International hospitality management: concepts and cases. SBM	13.	Customer engagement : contemporary issues and challenges	SBM
entrepreneurship. 16. East Asian development model: Twenty-first century perspectives. 17. Economic integration in East Asia: production networks and small and medium enterprises. 18. Effective organizational change: leading through sensemaking. 19. Entrepreneurship and innovation: an economic approach. 20. Essentials of human resource management. 6th edition. 21. Financial development and cooperation in Asia and the Pacific. 22. Financial management in the public sector: tools, applications, and cases. 3rd edition. 23. Global entrepreneurship: case studies of entrepreneurial firms operating around the world. 24. Globalization revisited. 25. Human resource management and change: a practising manager's guide. 26. Internal Marketing. 27. International hospitality management: concepts and cases. SBM	14.	Digital Business and Sustainable Development.	SBM
Economic integration in East Asia: production networks and small and medium enterprises. 18. Effective organizational change: leading through sensemaking. 19. Entrepreneurship and innovation: an economic approach. 20. Essentials of human resource management. 6th edition. 21. Financial development and cooperation in Asia and the Pacific. 22. Financial management in the public sector: tools, applications, and cases. 3rd edition. 23. Global entrepreneurship: case studies of entrepreneurial firms operating around the world. 24. Globalization revisited. 25. Human resource management and change: a practising manager's guide. 26. Internal Marketing. 27. International hospitality management: concepts and cases. SBM	15.		SBM
17. enterprises. 18. Effective organizational change : leading through sensemaking. 19. Entrepreneurship and innovation : an economic approach. 20. Essentials of human resource management. 6th edition. 21. Financial development and cooperation in Asia and the Pacific. 22. Financial management in the public sector : tools, applications, and cases. 3rd edition. 23. Global entrepreneurship : case studies of entrepreneurial firms operating around the world. 24. Globalization revisited. 25. Human resource management and change : a practising manager's guide. 26. Internal Marketing. 27. International hospitality management : concepts and cases. SBM	16.	East Asian development model : Twenty-first century perspectives.	SBM
19. Entrepreneurship and innovation : an economic approach. 20. Essentials of human resource management. 6th edition. 21. Financial development and cooperation in Asia and the Pacific. 22. Financial management in the public sector : tools, applications, and cases. 3rd edition. 23. Global entrepreneurship : case studies of entrepreneurial firms operating around the world. 24. Globalization revisited. 25. Human resource management and change : a practising manager's guide. 26. Internal Marketing. 27. International hospitality management : concepts and cases. SBM	17.	·	SBM
20. Essentials of human resource management. 6th edition. 21. Financial development and cooperation in Asia and the Pacific. 22. Financial management in the public sector: tools, applications, and cases. 3rd edition. 23. Global entrepreneurship: case studies of entrepreneurial firms operating around the world. 24. Globalization revisited. 25. Human resource management and change: a practising manager's guide. 26. Internal Marketing. 27. International hospitality management: concepts and cases. SBM	18.	Effective organizational change: leading through sensemaking.	SBM
21. Financial development and cooperation in Asia and the Pacific. 22. Financial management in the public sector: tools, applications, and cases. 3rd edition. 23. Global entrepreneurship: case studies of entrepreneurial firms operating around the world. 24. Globalization revisited. 25. Human resource management and change: a practising manager's guide. 26. Internal Marketing. 27. International hospitality management: concepts and cases. SBM	19.	Entrepreneurship and innovation : an economic approach.	SBM
 Financial management in the public sector: tools, applications, and cases. 3rd edition. Global entrepreneurship: case studies of entrepreneurial firms operating around the world. Globalization revisited. Human resource management and change: a practising manager's guide. Internal Marketing. International hospitality management: concepts and cases. SBM 	20.	Essentials of human resource management. 6th edition.	SBM
23. Global entrepreneurship: case studies of entrepreneurial firms operating around the world. 24. Globalization revisited. 25. Human resource management and change: a practising manager's guide. 26. Internal Marketing. 27. International hospitality management: concepts and cases. SBM	21.	Financial development and cooperation in Asia and the Pacific.	SBM
24. Globalization revisited. SBM SBM 25. Human resource management and change : a practising manager's guide. SBM 26. Internal Marketing. SBM 27. International hospitality management : concepts and cases. SBM	22.	Financial management in the public sector : tools, applications, and cases. 3rd edition.	SBM
 25. Human resource management and change : a practising manager's guide. 26. Internal Marketing. 27. International hospitality management : concepts and cases. SBM 	23.		SBM
26. Internal Marketing. SBM 27. International hospitality management : concepts and cases. SBM	24.	Globalization revisited.	SBM
27. International hospitality management : concepts and cases. SBM	25.	Human resource management and change : a practising manager's guide.	SBM
	26.	Internal Marketing.	SBM
28. Introductory accounting : a measurement approach for managers. SBM	27.	International hospitality management : concepts and cases.	SBM
	28.	Introductory accounting: a measurement approach for managers.	SBM



29.	Journalism ethics : arguments and cases for the twenty-first century.	SBM
30.	Leadership varieties : the role of economic change and the new masculinity.	SBM
31.	Leading the customer experience : inspirational service leadership.	SBM
32.	Management accounting for beginners.	SBM
33.	Management research : applying the principles.	SBM
34.	Managing a global workforce. 3rd edition.	SBM
35.	Market management and project business development.	SBM
36.	Marketing for the developing company (RLE marketing).	SBM
37.	Media studies : the essential resource. 2nd edition.	SBM
38.	Molecular Biology.	SLPS
39.	Organizational change and strategy : an interlevel dynamics approach. 2nd edition.	SBM
40.	Persuasion ethics today.	SBM
41.	Practical business negotiation.	SBM
42.	Project Performance Review.	SBM
43.	Purchasing and supply chain management : a sustainability perspective.	SBM
44.	Reshaping doctoral education : changing approaches and pedagogies.	SBM
45.	Responsible leadership : realism and romanticism.	SBM
46.	Re-thinking economics : exploring the work of Pierre Bourdieu.	SBM
47.	Sport facility operations management : a global perspective. 2nd edition.	SBM
48.	Stem Cell Research.	SLPS
49.	Strategic management : a critical introduction.	SBM
50.	Strategic planning and decision-making for public and non-profit organizations.	SBM
51.	Teams : a competency-based approach.	SBM
52.	The dark side of management : a secret history of management theory.	SBM
53.	The psychology of employee empowerment : concepts, critical themes and a framework for implementation.	SBM
54.	The psychology of the Asian consumer.	SBM
55.	The Routledge encyclopedia of film theory.	SBM
56.	The Singapore economy : an econonometric perspective.	SBM
57.	Tourism and social marketing.	SBM
58.	Understanding leadership : an arts and humanities perspective.	SBM
		-